

2nd International Conference on Foreign Language Teaching in Higher Education, SCALEC, ENS- Meknes, Moulay Ismail University, in collaboration with the LISSE MA Program & UNESCO Chair



Rethinking Language Education, Curriculum, and Policy for a Global Era



Our Keynote & Main Guest Speakers



Prof. Guangwei Hu



Prof. Linda
Armstrong



Prof. Matthew
Cannella



Prof. Lahcen Madi



Prof. Abdelmajid
Bouziane



Prof. Abdelkader
Abbou



Prof. Mustapha
Zanzoun



Prof. Khadija
Anasse



Prof. Torky
Abdelaziz Al Melhem



Prof. Sana Sekale



Prof. Rana Khan



Prof. Younes Zhiri
Conference Chair



École Normale Supérieure (ENS), Toulal,
Meknes, Morocco



December 24th-25th, 2025

Conference Program

Day 1: Morning Sessions

Opening Ceremony

🎤 Moderator: Prof. Abdelaziz Alaoui El Amrani

Venue: Conference Amphitheater / Time: 9:00-9:30 AM

- Welcome Speech: Prof. Moulay Brahim Sedra (Director of the École Normale Supérieure (ENS)-Meknes, Moulay Ismail University)
- Welcome Speech: Prof. Driss Meskine (Director of the SCALEC Research Laboratory, ENS, Moulay Ismail University)
- Welcome Speech: Prof. Younes Zhiri (Conference Chair & Member of the Organizing Committee, SCALEC, ENS, Moulay Ismail University)

Foreign Keynote Panel: Intercultural Communication and Global Learning in a Connected World

🎤 Moderator: Prof. Younes Zhiri

Venue: Conference Amphitheater / Time: 9:40-10:40 AM

● Developing Linguacultural Competence for Effective BEL Communication

- ◆ Prof. Guangwei Hu (The Hong Kong Polytechnic University, Hong Kong)
Professor of Language and Literacy Education
Top 2% World Scientists



● Situated Learning, Identity and Multilingualism: Hong Kong English Learners in Coventry

- ◆ Prof. Linda Armstrong (Coventry University, United Kingdom)
Educational Expert and Coach / Former Lecturer at Coventry and Warwick Universities



● Global Classrooms and Shared Futures: The Transformative Nature of Moroccan American TESOL Higher Education Exchange Programs

- ◆ Prof. Matthew Cannella (U.S. Embassy of Rabat / Regional English Language Office/Georgetown University, U.S.A)
Specialist in Literature and Teacher Training Education



Coffee Break

Local Keynote Panel: Reimagining Education in the Age of AI and Global Change

🎤 Moderator: Prof. Mounim Lakhel

Venue: Conference Amphitheater

Time: 10:45-11:45 AM

- تطوير مناهج تكوين المدرسين في أفق التحولات التكنولوجية الحديثة
◆ البروفيسور / الدكتور لحسن مادي (المدرسة العليا للأساتذة، جامعة محمد الخامس بالرباط)
أستاذ التعليم العالي، رئيس شعبة، ومدير مختبر البحث في علوم التربية
عضو معين من طرف صاحب الجلالة باللجنة الوطنية لمراقبة حماية المعطيات ذات الطابع الشخصي
عضو شبكة الخبراء المكلفة بإعداد تقرير التنمية البشرية بالمغرب
خبير دولي لدى العديد من المنظمات والهيئات الدولية ومكاتب الدراسات



● **Teaching English in a Changing World: Trends, Tools, and Global Opportunities**

◆ **Prof. Abdelmajid Bouziane** (FLSH-Ben M'Sick, Hassan II University, Casablanca)
Emeritus Professor, Educational Expert, Co-Founder & General Manager of LIFT



● **The School is under the Weather: Whither Education/Teaching without the Humanities and Social Sciences in the Era of AI?**

◆ **Prof. Abdelkader Abbou** (FLLA, Ibn Tofail University, Kenitra)
Retired Professor of Literature, Former Head of the Department of English Studies / Former Coordinator of the TEFL MA Program



Guest Speakers' Panel: Education in Transition: AI Integration, Globalized Curriculum Design, and Sustainable Academic Practices

◆ **Moderator: Prof. Abdelkader Abbou**

Venue: Conference Amphitheater/ Time: 11:50-1:30 PM

● **Redesigning Language Curriculum: Meeting the Challenges of a Globalized World**

◆ **Prof. Mustapha Zanzoun** (FLSH, Sultane Moulay Slimane University, Beni Mellal)
Head of the Department of English Studies & The coordinator of the Linguistics & Discourse Analysis MA Program



● استخدام متعلمي العربية لغة ثانية لأدوات الذكاء الاصطناعي في الأنشطة التعليمية وأثره على تنمية المهارات اللغوية: دراسة ميدانية
◆ الأستاذ الدكتور تركي عبد العزيز عبد الله الملحم (الجامعة الإسلامية، معهد تعليم اللغة العربية لغير الناطقين بها، المدينة المنورة، المملكة العربية السعودية)
رئيس سابق لقسم الإعداد اللغوي / مختص في الذكاء الاصطناعي واستخدام التقنية في تعليم اللغة العربية للناطقين بغيرها و في تطوير منهاج تعليم اللغة العربية للناطقين بغيرها.



● **Challenges of Artificial Intelligence (AI) in Teaching**

◆ **Prof. Khadija Anasse** (FLLA, Ibn Tofail University, Kenitra)
Head of the Applied Linguistics Research Unit, LITTARIP Laboratory



● **Current International Challenges in Academia: Sustainability and the Social Question in the Digital Era**

◆ **Prof. Sana Sakale** (FLLA, Ibn Tofail University, Kenitra)
Associate Professor, Ph.D in Education
UNESCO Co-Chair Holder



● **Responsible AI Integration: Elevating Academic Writing Practices**

◆ **Prof. Rana Khan** (Canadian College of Kuwait)
Assistant professor, researcher, and internationally acclaimed speaker
President of TEFL Kuwait



Lunch Break (1:30-2:30 PM)

Day 1 (Afternoon Sessions)

Concurrent Session 1: : Empowering Learners in a Globalized Context: Agency, Pedagogy, and Innovation in Language and ESP Education

 Moderator: Prof. Mohammed Zeriouh

Venue: Conference Amphitheater / Time: 2:40- 4:10 PM

● **Argument Structure of Moroccan Students' Essays: An Intercultural Rhetoric Perspective**

◆ Prof. Mounir Chibi (FLLA, Ibn Tofail University, Kenitra)

● **Evaluating the Impact of Gamified Learning on 21- Century Competencies in EFL Classrooms: A Cross-Cultural Perspective**

◆ Prof. Lhoussine Qasserras (ESEF-Berrchid, Hassan 1st University)

● **Centering Gen Z Student Lived Experiences and Onto-epistemic Agency in an ESP Classroom: A Global South Perspective**

◆ Prof. Abdelmajid Kettiou (ENSAM, Moulay Ismail University, Meknes) &

◆ Sara Kerroumi (ENS, Moulay Ismail University, Meknes)

● **From English Language Teaching (ELT) to Global Englishes Language Teaching (GELT): Towards a Global Englishes- Informed Pedagogy**

◆ Prof. Mustapha Mouchid (ENS, Moulay Ismail University, Meknes)

● **A Quantitative Analysis of Economics Students' Perceptions of Communication Skills Essential for Academic and Professional Success**

◆ Prof. Nabila Elyazale (FSJES, Moulay Ismail University, Meknes) &

◆ Prof. Sanae Mamoun (FSJES, Moulay Ismail University, Meknes)

● **Fostering Global Citizenship through ESP in Higher Education: The Case of Moroccan Engineering Students**

◆ Prof. Soumia Airaj (EST, Moulay Ismail University, Meknes)

Session parallèle 2: Innovations pédagogiques, IA et transformations du champ didactique

 Modératrice: Pr. Merièm Belhadioui

Venue: Salle de conférence/ Temps: 2:40-3:40 PM

● **L'enseignement des langues à l'ère de l'IA et de la mondialisation : vers des programmes de formation intégrant compétences linguistiques et socio-émotionnelles**

◆ Douha El-Otmani (FLSH, Université Hassan II, Casablanca)

● **L'impact de l'innovation pédagogique sur le développement de la compétence communicative en classe de FLE**

◆ Chaimaa Aichi (FSE, Université Mohammed V, Rabat)

● **Compétences numériques, inclusion et transformation digitale: Vers une équité éducative développée au Maroc**

◆ Pr. Siham Zain (ENS, Université Moulay Ismail, Meknès)

- Intégrer les compétences transversales dans l'enseignement du français: enjeux pour l'employabilité à l'ère de la mondialisation

◆ Boutayna Naam (FSE, Université Mohamed V, Rabat)

Session parallèle 3: Pratiques didactiques, médiation linguistique et enjeux d'évaluation

🎤 Modérateur: Pr. Abdelouahed Hajji

Venue: Salle de conférence/ Temps: 3:45-4:30 PM

- L'argumentation en classe de FLE : défis et obstacles

◆ Zineb Sadek (FLLA, Université Ibn Tofail, Kénitra)

- Enseignement des langues au supérieur: les défis contemporains au prisme de l'évaluation pédagogique

◆ Hajar Salim (ENS, Université Moulay Ismail, Meknès)

- Traduction comme outil pédagogique dans l'enseignement des langues étrangères à l'université: entre médiation et apprentissage interculturel

◆ Amal Sebbar Alaoui (FLLA, Université Ibn Tofail, Kénitra)

Session 2: Shaping the Future of Moroccan Education: Ethics, Standards, and AI-Driven Pedagogical Innovation

🎤 Moderator: Prof. Abdelmjid Kettioui

Venue: Conference Amphitheater/ Time: 4:20-5:45 PM

- Navigating Syllabus Flexibility: An Investigation into the Discrepancy between Prescribed Syllabus and Pedagogical Practice in Moroccan Higher Education

◆ Prof. Ikrame Chibani (FEG, Ibn Tofail University, Kenitra)

- AI-Driven Challenges: Towards an Ethical Rethinking of Language Education

◆ Prof. Maryeme Ouchen (FLASH-Ait Melloul, Ibn Zohr University)

- From Insight to Impact: Aligning the National School of Applied Sciences of Fez with International Standards

◆ Prof. Manar Dahbi (ENSA, Sidi Mohamed Ben Abdellah University, Fez)

- High-Stakes Testing and its Influence on EFL Instruction: Implications for Higher Education

◆ Prof. Youssef Oufela (ENS, Moulay Ismail University, Meknes)

- The Impact of Artificial Intelligence on University Students' Academic Writing

◆ Prof. Said Aoujil (FLSH, Hassan 1st University, Settat)

End of day 1

Day 2 (Morning Sessions)

Session 1: English-Medium Instruction and Quality Education Reform: Aligning Moroccan Higher Education with Global Standards

🎤 Moderator: Prof. Mustapha Mouchid

Venue: Conference Amphitheater/ Time: 9:30- 10:50 AM

● English-Medium Instruction and Science Education: A Systematic Review

- 💠 Aziza Monsif (FLSH, Moulay Ismail University, Meknes) &
- 💠 Prof. Mohamed El Kandoussi (EST, Moulay Ismail University, Meknes)

● التعدد اللغوي وعولمة اللغة: قراءة في الفلسفة اللغوية بالمغرب

- 💠 توفيق أبوبكر (كلية اللغات والآداب و الفنون، جامعة ابن طفيل-القنيطرة)

● Role of English Medium Instruction (EMI) in Moroccan Higher Education: Perceptions of Students and Instructors Aligned with SDG 4 and NSDS 2030

- 💠 Maha Afwallah (ENS, Moulay Ismail University, Meknes) &
- 💠 Prof. Younes Zhiri (ENS, Moulay Ismail University, Meknes)

● The English Dream: A Critical Examination of English Medium Instruction (EMI) in Moroccan Higher Education

- 💠 Fatima Zahra El Adnani (FLLA, Ibn Tofail University, Kenitra)

● English Language Demands and Employability in Moroccan Agricultural Engineering: A Needs Analysis Study

- 💠 Nouhaila Riak (FLSH, Sidi Mohamed Ben Abdellah University, Fez)
- 💠 Prof. Toufik El Ajraoui (FLSH, Sidi Mohamed Ben Abdellah University, Fez)

Coffee Break

Session 2: Bridging Cultures in Higher Education: Intercultural Competence and Digital Perspectives

🎤 Moderator: Prof. Youssef Oufela

Venue: Conference Amphitheater/ Time:11:20-12:25 PM

● Developing Intercultural Communicative Competence through Intercultural Communication Course: Evidence from Moroccan University EFL Learners

- 💠 Jamal Barebzi (FLSH, Moulay Ismail University, Meknes)

● The Cross-Cultural Perspectives of AI Acceptance in Higher Education

- 💠 Khadija Essoufi (FLSH-Ait Melloul, Ibn Zohr)

● Bridging Cultures: Teachers' Perceptions on Developing Students' Intercultural Competence

- 💠 Fouad Elhabchi (ENS, Moulay Ismail University, Meknes)

- **How Culture Shapes Genre: Evidence from English Job Application Letters by Moroccan Business Students**

◆ Ghita Guedira (FLLA, Ibn Tofail University, Kenitra)

Session 3: Learner Motivation, Autonomy, and Soft Skills

🎤 **Moderator: Prof. Mohamed El Bakal**

Venue: Conference Amphitheater / Time: 12:30-1:30 PM

- **Investigating Teacher Trainees' Perceptions of Soft Skills in EFL Teacher Education: Opportunities, Challenges, and Future Perspectives**

◆ Ahlame Boumehdi (ENS, Moulay Ismail University, Meknes) &

◆ Prof. Nour-eddine Laouni (CRMEF, Meknes)

- **Exploring Higher-Order Thinking Skills in Reading Among Moroccan University EFL Students**

◆ Amine El Moudden (FLSH-Ain Chock, Hassan II University, Casablanca)

- **Moroccan EFL Teachers' Perceptions of the Flipped Classroom: A Qualitative Study on Implication for Learners' Intrinsic Motivation**

◆ Hamza Belbaraka (FLLA, Ibn Tofail University, Kenitra)

- **Investigating the Implementation of Critical Thinking in Moroccan Higher Education: EFL University Professors' Perceptions, Practices, and Challenges**

◆ Dr. Marwa Merabti (FLLA, Ibn Tofail University, Kenitra)

Lunch Break

1:30-2:30 PM

Day 2 (Afternoon Sessions)

Concurrent Session 4: AI-Enhanced Pedagogies in Language Education: Feedback, Skill Development, and Ethical Frontiers

🎤 **Moderator: Prof. Hassan El Mansouri**

Venue: Conference Room/ Time: 2:40-3:45 PM

- **Artificial Intelligence for Developing the Four English Language Skills: A Scoping Review of Emerging Applications in EFL**

◆ Fatima Zahra Aich (FLSH-Sais, Sidi Mohammed Ben Abdellah University, Fez) &

◆ Prof. Ismail Benfilali (FLSH-Sais, Sidi Mohammed Ben Abdellah University, Fez)

- **From Error Flag to Intake: Investigating AI-Powered Feedback as a Tool for Grammatical Consciousness-Raising**

◆ Mustapha Zahrane (FLSH, Cadi Ayyad University, Marrakech) &

◆ Kamal Ouaddou (FLSH, Cadi Ayyad University, Marrakech)

● **Students' Perceptions of Human versus Artificial Intelligence Feedback in Academic Writing: A Case Study of Undergraduate Students at Ibn Tofail University**

◆ Meriem Ouraho (FLLA, Ibn Tofail University, Kenitra)

● **AI-Supported Writing and Independent Writing: A Comparative Study among ESP Students**

◆ Mariam El Missi (FLLA, Ibn Tofail University, Kenitra)

Concurrent Session 5: AI Adoption and Learner Engagement in Moroccan Higher Education: Awareness, Acceptance, and Affective Dimensions

🎤 **Moderator: Prof. Youssef Laabidi**

Venue: Conference Amphitheater/ Time: 2:40-3:45PM

● **Artificial Intelligence in Preparatory Classes: A Study of Students' Practices and Perspectives at Salman Al Farissi Preparatory Center for Higher Institutions (CPGE)**

◆ Dr. Hicham Kasmi (FLLA, Ibn Tofail University, Kenitra)

● **Exploring the Relationship Between Artificial Intelligence Awareness and its Use among Students: Cadi Ayyad University as A Case Study**

◆ Nour Eddine Baba (FLLA, Ibn Tofail University, Kenitra) &

◆ Prof. Khadija Anasse (FLLA, Ibn Tofail University, Kenitra)

● **Exploring Factors Influencing Moroccan EFL Students' Behavioural Intention to Use Artificial Intelligence Tools in Academic Research Literature Review**

◆ Jaouad El Mazouzi (FLSH, Sultan Moulay Slimane University, Beni Mellal) &

◆ Prof. Soumia Elyamani (FPK, Sultan Moulay Sliman University, Beni Mellal)

● **Navigating Autonomy, Motivation, and Anxiety in AI-Enhanced EFL Learning Environments**

◆ Youssef Oubadi (FLSH, Hassan II University, Casablanca) &

◆ Prof. Fouzia Lamkhanter (FLSH, Hassan II University, Casablanca)

Session 6: Assessment, Curriculum, and Syllabus Design

🎤 **Moderator: Prof. Mounim Lakhel**

Venue: Conference Amphitheater/ Time: 3:50- 4:55 PM

● **Revisiting Assessment in Higher Education: Practices and Teacher Perceptions in English Departments**

◆ Fahd Elmezraai (FLSH, Ibn Zohr University, Agadir) &

◆ Prof. Naima Trimasse (FLSH, Ibn Zohr University, Agadir)

● **Reimagining English Language Teacher Education: Pre-Service Teachers' Views on the Effectiveness of CRMEF Training**

◆ Ilyass Eddaif (FLSH, Sultan Moulay Slimane University, Beni Mellal) &

◆ Prof. Mustapha Zanzoun (FLSH, Sultan Moulay Slimane University, Beni Mellal)

● **Innovative Writing Curriculum in Inclusive Classrooms Using Universal Design for Learning (UDL) Principles**

◆ **Ali Mazzourh** (FLLA, Ibn Tofail University, Kenitra)

● **Inclusive English in Moroccan Higher Education: Policy Challenges in Addressing Diverse and Special Needs Learners**

◆ **Zainab Lahrach** (FLSH, Moulay Ismaïl University, Meknes)

Concurrent Session 4: Advancing Global Communication: From Linguistic Diversity to Cultural and Pragmatic Competence

🗣️ **Moderator: Prof. Younes Zhiri**

Venue: Conference Room/ Time: 5:00-5:50 PM

● **I'm so Sorry: The Representation of Apologies in Moroccan Public High School English Textbooks**

◆ **M'hand Aatar** (FLSH, Ibn Zohr University, Agadir)

● **Investigating Linguistic and Cultural Challenges in Arabic-English Translation among Moroccan EFL Learners: A Case Study of Ibn Tofail University Students**

◆ **Tawfik Sellouk** (FLLA, Ibn Tofail University, Kenitra)

● **The Use of Fluency-oriented Activities to Develop Students' Pragmatic Competence: Moroccan High School Teachers' Perspectives**

◆ **Othman El Mohtarim** (FLSH, Sultan Moulay Slimane University, Beni Mellal) &

◆ **Prof. Mustapha Zanzoun** (FLSH, Sultan Moulay Slimane University, Beni Mellal)

Closing Ceremony

The Organizing Committee

Faculty

Prof. Abdelmjid Kettioui	Prof. Mohammed Dekhissi
Prof. Abdelouahed Hajji	Prof. Mohamed El Bakal
Prof. Ahmed Houari	Prof. Mounim Lakhal
Prof. Awatif Beggar	Prof. Mustapha Zanzoun
Prof. Asmaâ Afnakar	Prof. Mustapha Mourchid
Prof. Chaimae Tailassane	Prof. Oifâa Mtafi
Prof. Driss Meskine	Prof. Omar Benjelloun
Prof. Houda El Aiche	Prof. Siham Zain
Prof. Khadija Anasse	Prof. Younes Zhiri
Prof. Meriem Belhadioui	Prof. Youssef Oufela
Prof. Mohamed Semlali	Prof. Zoubida Boulagrouh

Doctoral Students

Aya Chaibi	Maroua Benjelloun
Fatima Zahra Charnoubi.	Mountasir Rabah
FatimaEzzahrae Bihlal	Noura Kadi
Fayçal Bouyarden	Noureddine Kacimi
Hafsa Ismaili	Omar Ghellach
Hajar Salim	Oumayma Hrich
Hatim Elbahlaoui	Rim Naam
Ibtissam El-Arrag	Safae Daoudi
Kawthar Oughris	Samir Chemlal
Maha Afwallah	Salma Badioui
Mariyam Lahouifi	Sara Kerroumi

The Scientific Committee

Prof. Abdelmjid Bouziane (Emeritus Professor, Hassan II university)
Prof. Abdelkader Abbou (FLLA, Ibn Tofail University)
Prof. Abdelmjid Kettioui (ENSAM, Moulay Ismail University)
Prof. Abdelouahed Hajji (ENS, Moulay Ismail University)
Prof. Ahmed Houari (ENCG, Moulay Ismail University)
Prof. Asmaâ Afnakar (ENS, Moulay Ismail University)
Prof. Awatif Beggar (FS, Moulay Ismail University)
Prof. Bani Koumachi (FLLA, Ibn Tofail University)
Prof. Chaimae Tailassane (ENCG, Moulay Ismail University)
Prof. Driss Bouyahya (FLSH, Moulay Ismail University)
Prof. Driss Meskine (ENS, Moulay Ismail University)
Prof. Hanane Rhachim (ENSAM, Moulay Ismail University)
Prof. Hassan El Mansouri (ENSAM, MOULAY ISMAIL University)
Prof. Houda Kably (FLLA, Ibn Tofail University)
Prof. Houda El Aiche (FSJS, Moulay Ismail University)
Prof. Khadija Anasse (FLLA, Ibn Tofail University)
Prof. Latifa Hafdi Idrissi (ESEF, Ibn Tofail University)
Prof. Layla Aknouch (ENS, Moulay Ismail University)
Prof. Lhoussine Qasseras (ESEF, Hassan 1st University)
Prof. Meriem Belhadioui (ENS, Moulay Ismail University)
Prof. Mohamed Achamrah (FLSH, Sultan Moulay Slimane University)
Prof. Mohamed Sardi (ENS, Hassan II University)
Prof. Mohamed El Kandousi (EST, Moulay Ismail University)
Prof. Mohamed Ezzaidi (FS, Caddy Ayyad University)
Prof. Mohamed Benmhamed (FLLA, Ibn Tofail University)
Prof. Mohammed Dekhissi (ENS, Moulay Ismail University)
Prof. Mohammed Yachoulti (FLSH, Moulay Ismail University)
Prof. Mohammed Zeriouh (ENS, Moulay Ismail University)
Prof. Mounim Lakhel (FSHS, Ibn Tofail University)
Prof. Moustapha Zanzoun (FLSH, Sultan Moulay Slimane University)
Prof. Mounir Chibi (FLLA, Ibn Tofail University)
Prof. Nouredine Amrous (FLSH, Mohamed V University)
Prof. Oifâa Mtafi (FSJS, Moulay Ismail University)
Prof. Omar Benjelloun (ENS, Moulay Ismail University)
Prof. Sadik Madani Alaoui (FLSH, Sidi Mohamed Ben Abdellah University)
Prof. Sana Sekale (FLLA, Ibn Tofail University)
Prof. Siham Zain (ENS, Moulay Ismail University)
Prof. Smail Kerouad (FLSH, Moulay Ismail University)
Prof. Taoufik Badad (FS, Sultane Moulay Slimane University)
Prof. Taoufik Allah Afkinich (FLLA, Ibn Tofail University)
Prof. Youcef Hdouch (FLLA, Ibn Tofail University)
Prof. Younes Zhiri (ENS, Moulay Ismail University)
Prof. Youssef Ait Kerroum (ENS, Caddy Ayyad University)
Prof. Zoubida Boulagrouh (ENSAM, Moulay Ismail University)